

UNIDAD DIDÁCTICA

La comunicación visual

TEMA

La imagen personal en las redes sociales.

Los jóvenes adolescentes y la difusión de imágenes en los medios tecnológicos.

TAREAS

Describir y comentar una imagen

Expresar por escrito una opinión personal.

Conversación.

Participación en debate.

Conclusiones.

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DESCRIPTION

PROJECTION

We project some images/videos. These images are acquainted with “Teenagers and social media”, and “Self image in social networks”.

The students will have to describe them.

Questions:

Can/could anybody describe this image?

What do you see? Describe what you see.

Who is the emmitter?

Who is the receiver?

What is the message?

What is the channal?

Which is/are the codes?

CONVERSATION

Have you ever hung a picture on the internet?

Have you ever or often?

Have you ever regretted hang a picture on the internet?

Has anyone ever sent a picture of you without your permission?

1st. By pairs

We project some images. One student makes the questions. His/her partner answer the questions.

2nd. With the assistent

WRITTING

Answer these questions

- What is the function of images in social networks such as Facebook?

- Do you upload photos yourself?

- Do you look at other people's photos? What do you think when you look at them?

- What kind of images do you upload?
- What is the purpose of visual communication on social networks?
- Are there just photos of people on social networks? Are there other kinds of photos?
- Can you give any examples of visual communication different to photos?
- Does anonymity create a different kind of visual communication?