



Designing a Logo

Information

Who is the logo for?

What does the logo need to communicate?

Why is the logo necessary?

What tone do you want to convey?

What are the objectives?

Where will the logo be used/shown?

Key Words

What are some words/ideas that relate to the logo?

Library

I.E.S. Vandelvira

Baeza

Key Symbols

What are some words/ideas that relate to the logo?



Library



I.E.S. Vandelvira



Baeza

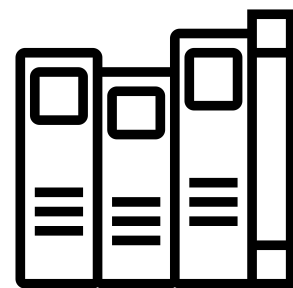
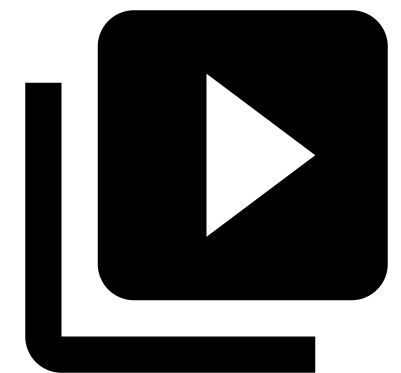


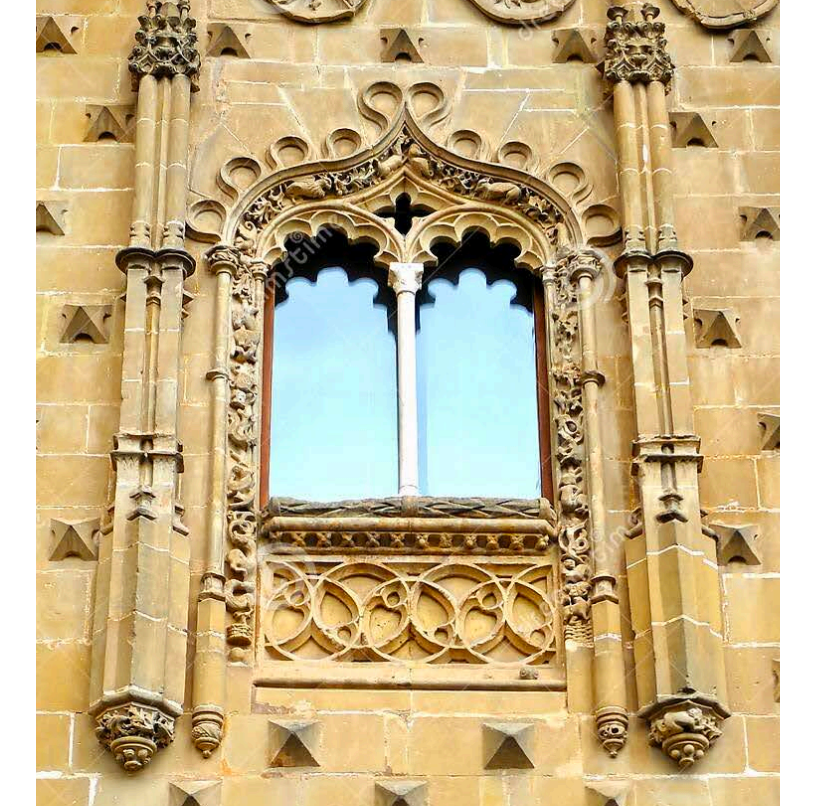
Image Associations

I.E.S. Vandelvira



Image Associations

Baeza



Primary Colors

What colors can we draw from?



Logo Inspiration

What are some other library logos?

