

Key Action: Cooperation for innovation and the exchange of good practices
Action Type: Partnerships for Creativity

Project Title

United colors of young European businessmen

Project Coordinator

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Project Information

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Partners COUNCIL FOR PREVENTION OF JUVENILE DELINQUENCY KAVADARCI (MK) , BAKIRKOY ILCE MILLI EGITIM MUDURLUGU (TR) , Caribbean Youth and Sport Foundation (NL) , Gaziantep Vehbi Dincerler Fen Lisesi (TR) , Greek Secondary School of London (UK) , MTÜ Rabarada (EE) , Associação Cultural e de solidariedade Social Raquel Lombardi (PT)
Topics Entrepreneurial learning - entrepreneurship education ; ICT - new technologies - digital competences ; New innovative curricula/educational methods/development of training courses

Project Summary

CONTEXT:

- Students have the ability to create ideas, but their transformation into creative and entrepreneurial individuals is a process that must be guided. As partners of this project we chose this topic because the development of entrepreneurial skills in our time is one of the key roles in the employment of young people. Increasingly innovative individuals and creative entrepreneurship qualities constitute the driving force in social development. Our current education system needs support to adapt entrepreneurship education since traditional methods of education at our schools put the people in a frame and very often they find a secure job that does not boost their creativity potential, losing their creativity, innovation capabilities and courage to set up their own business. Creative thinking is the must have “skill” of an entrepreneur for the creation of new ideas. Creativity will allow students to devise interesting processes, which gives so many advantages to entrepreneurs. It is the ability to develop new ideas and to discover new ways of looking at problems and opportunities. Students will learn about specifics of local economies, meet entrepreneurs and visit local businesses, producing innovative business ideas and creating their own small start up business suitable for the local economies of the partner schools which will then be adapted to students’ own local needs.

NEEDS:

- to develop students’ creative entrepreneurial mindset developing joint business ideas, thus improving the transition to the business world,
- to improve the soft skills of students in order to facilitate their professional development – critical and analytical thinking, communication, creativity , thus improving their transition to the world of work,
- to improve students’ self-confidence in unfamiliar contexts and their language skills,
- to improve the school’s European dimension through collaboration with other schools and transfer of best practices,
- to expand the knowledge and understanding regarding 21st century skills, creativity and entrepreneurship of the educational practices of the involved countries.

OBJECTIVES:

The goal of this project is to establish an entrepreneurship ecosystem in secondary education by developing a creative and entrepreneurship management model for schools in order to promote creativity and entrepreneurship culture among pupils. The model will ensure that the ideas of the students are transformed into values and they will be able to be creative young people who can set up their own small business and contribute to the development of the local economies of their countries.

RESULTS:

For students:

- make their own creative product, a small start up idea for a small business, developing confidence in their work,
- support the learning process based on business co-operation,
- support ways of thinking in creating new ideas,
- desire to become entrepreneur by revealing original designs and products,
- gain the skills of the 21st century,
- to gain the self-confidence and the desire to be an entrepreneur by revealing original designs and products.

For teachers:

- to achieve good ideas and concrete methods of working with entrepreneurship,
- to improve skills, pedagogical and teaching tools,
- to analyze the differences of the diverse educational systems from the partner countries,

- to promote cooperation to ensure quality in education,
- to promote creative practices in education by supporting personalized learning approaches.

Institutions:

- dissemination of innovation culture among educational stakeholders,
- as a result of the renewal process, the desired creativity and entrepreneurship management model will emerge.

BENEFICIARIES:

- Secondary school students (13-17 years old), teachers/ leaders, managers and parents.
- The project will last 2 years and will comprise the following activities:
 - training of teachers and students regarding entrepreneurship and STEM on distance learning (C1, three participants per organization will participate),
 - 2 short term trainings about STEAM, creativity and entrepreneurship (C2 and C3, five pupils and two teachers will participate from each partners institution),
 - 2 Transnational meetings at the beginning and at the end of the project.

TRANSNATIONALITY:

-To do it in an innovative and effective mode it is essential for teachers to live a mobility experience in different European countries with an exchange of good practices, implementing methodologies already tested in other countries, line up methods, models, tools, objectives and school education among partners under a common strategy.

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