

## IMPACTO AMBIENTAL DEL PLÁSTICO

We find it everywhere: product packaging, cosmetic ingredients, textile materials, cell phones.... Even the chewing gum you may be chewing at this very moment! Its omnipresence is such that the mere fact of giving it up can become an uphill struggle for many people. Reducing the consumption of plastics requires, therefore, not only a change of habits, but also a change of mentality.



El Confidencial

EXPLICATIVO

La 'isla de plástico' de casi 2 millones de km<sup>2</sup>

# ENVIRONMENTAL IMPACT OF PLASTIC

How can we reduce it?

The Three R's:

Reduce

Reuse

Recycle

## **Reduce:** 9 tips for reducing plastic consumption

Use glasses of water instead of plastic cups.



## 9 tips for reducing plastic consumption

Use water bottles, bottled water generates waste and is expensive.



## 9 tips for reducing plastic consumption

Use metal or wooden cutlery/silverware





## 9 tips for reducing plastic consumption

Buy wooden toys, make your own toys by reusing cardboard or plastic.



## 9 tips for reducing plastic consumption

Use real dishes. For example: glass, wood, metal, and ceramic.



## 9 tips for reducing plastic consumption

Use cloth or reusable bags for groceries, say no to plastic bags





## 9 tips for reducing plastic consumption

Compost organic waste to save bags and your plants will look beautiful.



## 9 tips for reducing plastic consumption

Save glass jars for use as tupperware substitutes





## 9 tips for reducing plastic consumption

Choose products that come in glass, whenever possible. Be careful with cans that have plastic inside.



# Recycle

## Plastic Product Recycling Process



Collection

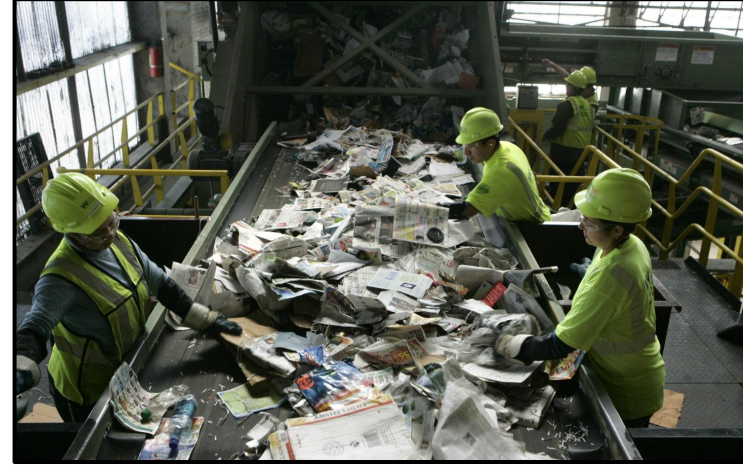
Sorting

Shredding

Washing

Fabrication

# Recycle - Collection and Sorting





# Recycle - Shredding



## Recycle - Washing



## Recycle - Fabrication



Materials that are recycled turn into new products of similar or higher value. This process helps to reduce the need for raw materials, conserve resources, and minimize waste. Fabrication is all about creating a more sustainable and circular economy.



**Reutilize:** How to reuse the plastic we accumulate? A second chance.



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